

MERGER NOTICE NO 33: 2026**THE PROPOSED AMALGAMATION OF SENSE OF AFRICA (PROPRIETARY) LIMITED INTO DRIFTERS SAFARIS (PTY) LIMITED ("THE PROPOSED AMALGAMATED ENTITY")**

Pursuant to section 49(1) of the Competition Act 2018 (the "Act"), the Competition and Consumer Authority ("the Authority") has received a merger notification for the proposed amalgamation of Drifters Safaris (Pty) Ltd ("Drifters Safaris" or the "Acquiring Enterprise") and Sense Of Africa (Botswana) (Pty) Ltd ("Sense Of Africa" or the "Target Enterprise") by Tourvest Holdings Proprietary Limited ("Tourvest"), (the "Proposed Transaction"). Upon implementation of the Proposed Transaction, Drifters Safaris will continue in existence as the surviving enterprise and will absorb the business of Sense of Africa, which shall cease to exist as a separate legal entity and be removed from the companies register.

The Acquiring Enterprise is a company incorporated in accordance with the Laws of Botswana. It is a 100% subsidiary of Tourvest Holdings, a company domiciled in South Africa. Drifters Safaris provides campsite facilities and related accommodation services. It also offers guided mobile safaris experiences, tourist accommodation associated with safari activities, transportation and other tourism-related services.

The Directors of Drifter Safaris are Thapelo Borekilwe, Kenneth Sean Hill and Martin Wiest.

The Target Enterprise is a company incorporated in accordance with the laws of Botswana and is wholly controlled by African Tourism Holdings (Proprietary) Limited, a company incorporated in Mauritius. African Tourism holds 81.88% shares in Tourvest (Botswana) Proprietary Limited ("Tourvest Botswana"), a Botswana registered company. The remaining shares are held by Croome Holdings Limited at 13.32% and White Cliffs Limited at 4.80%, both are Mauritius domiciled companies. Tourvest Botswana does not have any other business interests in Botswana other than being the 100% shareholder in Into Africa Safaris & Expeditions (Pty) Ltd and African Odysseys (Pty) Ltd, these

companies provide game drives, transfers and boat activities. Sense of Africa provides travel agency and tour operator services in Botswana and is based in Maun.

The Directors of Sense of Africa are Alan Gary Cragg, Paul Joost Brinkmann, Martin Wiest and Goitseone Hosiah Chokwe.

According to section 50 (3) of the Act, "any person, including a third party not a party to the proposed merger, may voluntarily submit to the investigator or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger."

The Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from the date of this publication to the following address:

Director, Mergers and Monopolies
Competition and Consumer Authority
Private Bag 00101
Plot 28, Matsitama Road, Main Mall
Gaborone
Tel: +267 3934278 Fax: +267 3121013
Email: mergers@cca.co.bw

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